Web and Information Technology Developer

A successful conservation non-profit is looking for a talented and enthusiastic web and information technology developer with a demonstrated ability to create and execute online and information strategies that deliver measurable results.

As a membership nonprofit, we want to galvanize our web presence and online communication efforts, increasing membership numbers and community engagement. We also want to ensure that our information technology needs are met in the most productive and efficient way possible.

This is a one-year contract position with the potential for permanent employment. Compensation will be commensurate with experience. The full-time position will be based at our headquarters office in Ocean near Morehead City, NC.

The successful applicant will be responsible for designing, implementing and maintaining the organization's websites and mobile applications, and will contribute to the development of communication strategies, such as email design, social media, graphic design, multimedia and other technology projects as needed and information systems. Close collaboration with the existing communications and development staff is required.

This is a hands-on position that requires a high level of initiative, productivity and creativity while managing numerous tasks simultaneously. The candidate must be able to complete tasks and projects on their own or as part of a team and to give and receive constructive feedback.

Responsibilities:

- Define website architecture and overall site structure by creating and designing prototypes, including graphic design, logical site navigation and layout of content. Create an effortless and enjoyable experience for those visiting the site.

- Maintain, update, and improve upon existing online properties, including but not limited to webpages, mobile applications, microsites and corporate blogs.

- Develop and drive the success of the organization's online community management, communications and information infrastructure.

- Act as a liaison between editorial and development.

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Manteo, NC 27954
252.473.1607

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Southeast Regional Office
530 Causeway Drive Suite F1
Wrightsville Beach, NC 28480
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- Collaborate with project managers and designers to gather project requirements.

- Turn designs into functional pages using HTML5, CSS, Javascript, SQL.

- Employ technologies to measure and report the effectiveness of communications campaigns, provide analysis of emerging trends, identify points of opportunity and develop strategies that provide direct lead generation. Develop and test tools to define and understand the core target audience.

- Work within the communications team to incorporate social strategies as part of a larger integrated marketing program.

- Use Google adwords effectively.

Requirements:
- Bachelor's or Master's degree and/or direct experience developing, designing interactive web communications tools operating social media channels.
- Online portfolio, including mobile projects.
- Proficient in Adobe CS or other web development software and fluency in HTML5/CSS; JavaScript a plus.
- Java and Objective C (for Android and iOS app development respectively)
- Experience with SQL databases
- Ability to manage multiple projects from start to finish
- Experience with Google Analytics, web content management systems, social media monitoring tools and basic knowledge of search engine optimization.
- Knowledge of map-making software a plus.
- Critical thinking skills - analytical, creative and lateral.

Please send resumes and online portfolio links to Christine Miller at christinem@nccoast.org by May, 1.